

Shapers of the Future 2020

Detailed Program

Here you will find a more detailed schedule for Shaper of the Future 2020 Program. We planned it in a way to give a thorough understanding of how Design Thinking can be used in order to promote socially beneficial initiatives. As well as some tools for evaluating the social impact of those initiatives. Also – we involved plenty integrational and networking activities so you have good chance to meet each other well and develop long-lasting relationships 😊.

Wednesday, 7 th October	Thursday, 8 th October	Friday, 9 th October	Saturday, 10 th October
<p>12:00 <i>Registration, Kick-off and Integration</i> Jan Strycharz & Dawid Sobolak</p> <p>We will meet in the Lwoska1 Aparthotel. We will get to know each other and the details of the program will be explained.</p>	<p>9:00 <i>Design Thinking Workshop #1</i> Jan Strycharz & Dawid Sobolak</p> <p>This, will be the first of three sessions devoted to Human Centered Design which is a Design Thinking based methodology aiding the development of social innovations. You will learn the theory, but most of the workshop will be devoted to actual implementation of introduced methods. You will act according to three phase inspire-ideate-implement and will gain skills for creating coherent ideas based in true human needs.</p> <p>The whole workshop will be planned as simulation. Therefore you will be faced with a particular challenge to which you will have to respond using Design Thinking methods. You will form a team with other participants and you will be led through whole process of innovation creation: empathy, definition, Ideation, testing and prototyping.</p>	<p>9:00 <i>Design Thinking Workshop #3</i> Jan Strycharz & Dawid Sobolak</p> <p>During this third session of the workshop you will have chance to use the empathy for defining the challenge in a more precise way as well as for being more inspired for the ideation stage of Design Thinking.</p>	<p>9:30 <i>How to Evaluate Impact #1</i> Katarzyna Lisek</p> <p>Much is being said about the opportunities for social change that comes with social innovations. But how to assess them properly to be assured that one is on the right track? This session will be devoted to the methods of impact assessment and evaluation. Participants will especially learn how to create low-scale, but effective evaluation projects that would allow them to recognize both strengths and weaknesses of the solution at hand.</p>
	<p>13:00 <i>Lunch</i></p>	<p>13:00 <i>Lunch</i></p>	<p>11:00 <i>Social Innovations in Migration and Integration</i> Jarmila Rybicka</p> <p>Social innovations can address variety of issues. During this session you will have an opportunity to be familiarized with a social startup Conflict Kitchen that is currently operating in Warsaw. Its core is the mission of bringing different cultures together and, thus, mitigating stereotypes, conflicts and intercultural misunderstandings. This initiative has a special meaning in the age when migration flows are strong.</p>
<p>13:30-17:30 <i>Culture for Innovation</i> Dr Seweryn Rudnicki</p> <p>During this session of the Program you will get the opportunity to participate in a seminar devoted to the cultural aspects of creating innovation. Convener will bring the Participants' attention to the importance of understanding social relations, connections, culture and other complexities when trying to innovate. You will also be challenged to present some ideas as to how one may influence organizational cultures in order to make them more innovation-friendly.</p>	<p>14:00-18:00 <i>Design Thinking Workshop #2</i> Jan Strycharz & Dawid Sobolak</p> <p>Continuation of the Design Thinking Workshop. During the first session you will get the method overview – here you will start working on the real world challenge. The challenge will be related to leadership education for young leaders and ambitious individuals – your task will be to develop a prototype of a service that would deliver leadership in an attractive form and shape (using Design Thinking method). You first assignment will be to figure out how to get more empathy with the people you will be designing for.</p>	<p>14:00 <i>Design Thinking Workshop#4</i> Jan Strycharz & Dawid Sobolak</p> <p>This last session of Design Thinking Workshop will be devoted to ideas creation, early-prototyping and testing strategies. You will be accustomed with so called Stanford rules for brainstorming and with basic methods of prototyping and testing.</p>	<p>14:00 <i>How to Evaluate Impact #2</i> Katarzyna Lisek</p> <p>The second session on evaluation methods will have more practical twist. You will face a challenge of designing an evaluation strategy to assess social impact of the social innovation presented just before the lunch. Your ideas will be assessed both by the convener of this session and the "owner" of the innovation; you will receive practical recommendations so you can improve your initial evaluation strategies.</p>
<p>17:30-18:30 <i>Check-in</i></p> <p>Those of you staying at the ApartHotel Lwowska will get chance to check-in and accommodate yourselves in hotel's rooms.</p>	<p>19:30 <i>Dinner & Screening</i> Jan Strycharz</p> <p>This time we will invite you for some food and drinks to the small local cinema called KIKa. There, we will have more chance to socialize but also we will screen videos on Design Thinking – later, we will discuss the implications of the messages found in them for the practice of innovation development.</p>	<p>18:30 <i>Zabłocie & Kazimierz Tour</i> Free Tours Kraków</p> <p>At this time we will invite you for a sightseeing tour of Zabłocie and Kazimierz Districts. Both have been highly praised as tourist destination by various media outlets in the past. They are also interesting examples of various social and economic processes. The tour will end with recommendations as to how spend your Friday evening 😊.</p>	<p>16:00-17:00 <i>Wrap-up Session and Farewell</i> Jan Strycharz & Dawid Sobolak</p> <p>We will get together and think what lessons are to be taken home for your future endeavors. This will be the end of the Program but hopefully beginning of other innovative adventures!</p>
<p>19:00 <i>Dinner</i></p> <p>The dinner will be organized as an opportunity for deep integration. You will get the chance to talk about your endeavors with other participants and develop lasting connections. We will dine in Barka Arlina – one of the Cracow's restaurant boats.</p>		<p>21:00 <i>Evening OFF</i> 😊</p>	